



The Meneren Corporation

William A. Tolbert

President & CEO

BACKGROUND SUMMARY

- Corporate executive with CEO, COO, and Fortune 100 line management experience
- Unique combination of Engineering & Construction, Transportation, Energy, Telecommunications, Research & Development, and Space Operations industry experience
- Wide spectrum of infrastructure project experience, including airports, seaports, toll roads, transit systems, industrial parks, large waterfront resorts, and Olympic facilities
- Broad international business experience, including international program development, consortia building, project finance, and technical program management (Europe, CIS, Middle East, China, Latin America)
 - Lived and worked in both the Middle East (UAE & Yemen) and China (Beijing)
- Successfully structured/delivered \$1B international seaport project from conception to ribbon cutting; crafted the 2004 top national award winning project selected by the National Council of Public-Private Partnerships
- Structured and negotiated a 30-year concession for private operation of a regional Middle East airport
- Commissioned and managed a major cruise industry destination study for the Arabian Sea
- Directed development of a \$3B waterfront resort community; 7,000 acre sustainable “branded City”
- Strong strategic planning and team building skills--consistently chosen by chief executives to develop and implement high priority special initiatives and by clients to structure/activate major project companies
- Technology transfer, intellectual property development, and technology commercialization experience
- Strong problem solving skills; personal reputation for innovative and creative solutions
- Strong communications skills; published author and national award winning speaker

PROFESSIONAL EXPERIENCE

THE MENEREN CORPORATION, Denver, Colorado, 1993-2000, 2004-Present

President & CEO (see www.meneren.com)

- Full responsibility for this 15-year old international infrastructure planning and project development company
- See additional detail below

CH2M HILL INC, Greenwood Village, Colorado, 2000-2004

Senior Vice President, Project Development (see www.ch2m.com)

- SVP reporting to the CH2M HILL President of the Transportation Business Group
- Primary responsibility for “project development” activities, including prospect evaluation, project formation, consortia building, project finance, and select project management; developed 2004 NCPPP national award winning public-private partnership
- Responsible for Transportation Business Group acquisitions, including acquisition planning, research, due diligence and negotiation; managed acquisition of Gee & Jenson Architects, Engineers & Planners, Florida
- Contributor to the consolidation of Canadian operations, rebranding of CH2M HILL Canada, and positioning and winning of senior PM contract for the Toronto Waterfront Revitalization/Redevelopment Program
- Responsible for the development of three private sector international consortia that competed for three 2008 Beijing Olympic Venues; delivered US\$285 million in private equity as part of project delivery
- Responsible for “Intellectual Property” evaluation and processing, including related licensing agreements

THE MENEREN CORPORATION, Denver, Colorado, 1993-2000

President (see www.meneren.com)

- Full responsibility for this international infrastructure project planning and development company
- Direct a professional staff of project developers, financiers, lawyers, engineers, planners, and technicians
- Responsible for development of major projects in Middle East, the C.I.S., and Latin America
- Directly managed \$.5-\$1.5 Billion transportation infrastructure development programs in U.S. and overseas
- Program Director for the development of a 7,000 acre, Greenfield, \$3B 5-star waterfront resort (“sustainable branded city”) with residential, commercial, retail, hospitality and sports/recreation components

- Developed international consortia to pursue major infrastructure and commercial developments
- Structured and negotiated a 30-year concession for private operation of a regional Middle East airport yielding over \$1.2B in concession fee's to the host government
- Commissioned and managed a major cruise industry destination study for the Arabian Sea, including preliminary site planning and terminal layouts
- Represented int'l clients in negotiation of JV & consortium agreements and Gov't concession agreements
- Selected by major US firms to serve on proposal "red teams" and corporate strategic planning teams
- Appointed and served as board member on various US and international corporation boards
 - President & COO of client owned BVI project company with \$50+ million in assets; \$500 million new Aden Port (now operational); lived and worked in Dubai, United Arab Emirates for 3+ years
 - President & CEO of TransPort Ventures LLC; Colorado project company for a high-speed monorail system chosen for the I-70 corridor between Denver Int'l Airport-Denver-Eagle County Airport; consortium included DMJM, PCL Canada, and Dresdner Bank
 - President & CEO of Meneren RAK Free Trade Zone Company, UAE; project development company in the United Arab Emirates; master planning, airport privatization, BOT projects, cruise terminal planning

RAYTHEON-UNITED ENGINEERS (UE&C), Denver, Colorado, 1989-1993

Manager-Infrastructure Product Line, Director-Advanced Technology Programs

- Full profit and loss responsibility for large line organization in this Raytheon subsidiary
- Developed and managed a diverse infrastructure product line with international clients and projects
- Generated profits 280% greater than those projected prior to selection as infrastructure product line manager
- Resolved major technical and financial problems on highly visible U.S. Government projects
- Developed and negotiated first company contracts in the Middle East and the former Soviet Union
- Developed major new market initiatives, strategic teaming relationships, and national product lines
- Conceived, developed and managed a specialized strategic studies and rapid response group

MIDWEST RESEARCH INSTITUTE (MRI), Kansas City, Missouri, 1987-1989

Director-Development & Communications Office-Solar Energy Research Institute (SERI)

- Managed all public and technical communications programs, and strategic planning & marketing activities for the Solar Energy Research Institute (SERI), a federal laboratory in Colorado (now called NREL)
- Managed \$2million/year National Solar Technical Information Program (STIP) for U.S. Dept of Energy
- Established aggressive technology transfer program for conservation and renewable energy technologies, including solar thermal, solar electric, wind, and hybrid systems
- Conceived and designed new series of public communications products to raise the visibility of national laboratory research and development programs
- Developed and managed commercial and industrial energy audit programs
- Developed formal media relations training program for senior executives

AIR FORCE SPACE COMMAND, Colorado Springs, Colorado, 1984-1987

Chief-Space Activities Division, Chief-Manned Spaceflight Division, CSOC Facility Manager

- Directed the acquisition and activation of major space systems infrastructure worldwide
- Managed the activation of the \$130 million Shuttle Operations and Planning Complex (SOPC) in Colorado Springs for the Military Space Shuttle Program
- Developed/implemented major facility activation, transfer, and turnover plans for Air Force Space Command
- Managed activation of Falcon Air Force Base and Consolidated Space Operations Center (CSOC)
- Selected to attend Air Force Manned Spaceflight Engineer (Astronaut) Academic Training Program in 1985, graduated in 85th percentile of the class

U.S. DEPARTMENT OF ENERGY/USAF, Golden, Colorado, 1980-1984

Chief-DOE/AF Research & Technology Liaison Office, Chief-Buildings Research Branch

- Conceived, developed and implemented a Research & Technology Liaison Office (RTLO) program between the Departments of Energy and Defense for effective government technology transfer
- Managed national passive solar performance monitoring program, and building systems research programs for Department of Energy
- Conceived, developed and negotiated joint venture agreements/projects between DOD, NASA, DOE, and state governments
- Expert consultant to DOD and DOE on military applications of advanced energy technologies including solar, wind, and biomass technologies

U.S. AIR FORCE ACADEMY, Colorado Springs, Colorado, 1974-1978

Deputy Chief-Operations and Maintenance, Engineering Staff Officer, Faculty Officer

- Managed a work-force of over 500 in the operation and maintenance of the \$212 million USAF Academy facilities and grounds
- Established award winning energy and natural resources conservation program
- Received invention award for design and construction of the first solar heated home in the Department of Defense; Served as Resident Engineer for this unique research facility
- Selected as the Junior Officer of the Year 1976 for accomplishments and contributions to the Staff, Faculty, and Cadets of the Academy

EDUCATION

- **M.S.** Architectural Engineering, University of Texas, Austin, Texas, 1974. (Distinguished Graduate)
- **B.S.** Civil Engineering, University of Wyoming, Laramie, Wyoming, 1972. (Cum Laude Graduate)
- **A.A.** Mathematics and Science, Modesto Junior College, Modesto, California, 1970.
- **Continuing Professional Education:** Sustainable Development Principles, Advanced Design-Build Contracting, Offset Program Management, Project Controls, Leadership

PROFESSIONAL

- Professional Engineer (PE), Texas #43912
- Member National Council of Public-Private Partnerships (NCPPP)
- Member American Solar Energy Society (ASES), member since 1972

AWARDS

- Boy Scouts of America Silver Beaver Award (2006), (“highest honor an Area Council of the Boy Scouts of America can bestow on a volunteer Scouter in recognition of distinguished service to youth”)
- George Washington Medal, Freedoms Foundation at Valley Forge (1991), Top National Award for a Public Communication
- United States Air Force Academy Junior Officer of the Year (1975/76)